



ARTICLE

INFORM. EXPLAIN. ENGAGE.

EXAMPLE ARTICLE

Teens and Screen Time: Finding the Right Balance

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Young Minds Today



INTRODUCTION

Screens are a big part of teen life today. But how much is too much? Let's find out.



THE FACTS

- Teens spend 4–7 hours on screens daily.
- Too much screen time affects sleep and focus.
- It can increase stress and anxiety.



WHY IT MATTERS

Good balance supports mental health, school performance and real-world relationships.



WHAT CAN HELP

- Set daily limits.
- Take regular breaks.
- Try screen-free activities.
- Talk to friends and family.



CONCLUSION

Screens aren't bad—balance is key. Use screens wisely and live fully!



GOOD ARTICLES
INFORM AND INSPIRE!



PURPOSE



TO INFORM,
EXPLAIN OR
PERSUADE
READERS.

KEY FEATURES



CATCHY
HEADLINE



BYLINE &
DATE



CLEAR
STRUCTURE



FACTS &
EVIDENCE



FORMAL
TONE



RELEVANT
TOPIC

TENSES USED



PRESENT SIMPLE



PAST SIMPLE



PRESENT PERFECT



FUTURE (WILL)



MODAL VERBS
(should, must, can)

DO



- ✓ Use facts and examples
- ✓ Organise ideas clearly
- ✓ Write in a formal tone
- ✓ Stay on topic
- ✓ End with a strong conclusion

DON'T



- ✗ Use informal language
- ✗ Give personal opinions
- ✗ Go off topic
- ✗ Make it too long
- ✗ Forget to proofread