

WRITING 01

PEEL PARAGRAPHS

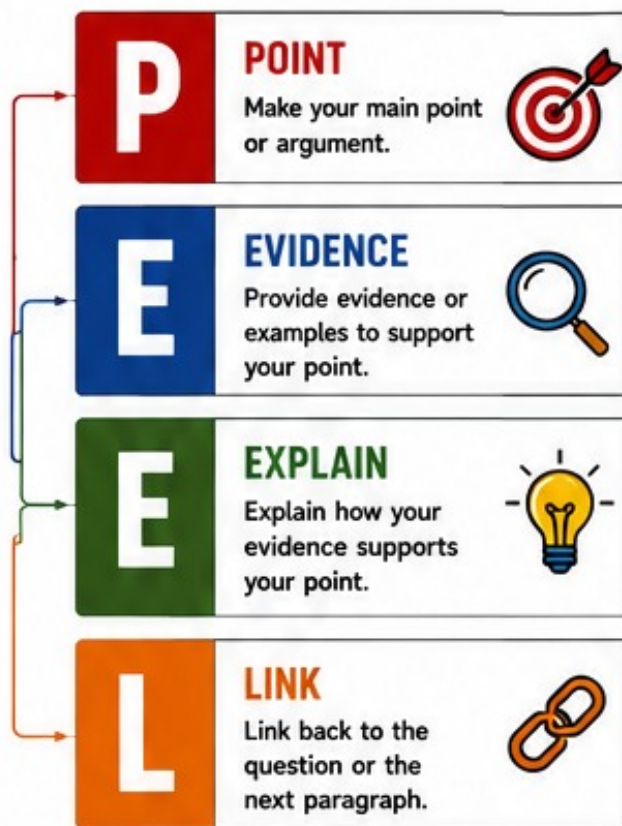
A SIMPLE STRUCTURE FOR STRONG ACADEMIC WRITING.



WHAT IS PEEL?

PEEL is a paragraph structure that helps you develop your ideas clearly and logically.

One strong idea.
Well explained.
Always linked.



EXAMPLE PEEL PARAGRAPH

Question: To what extent do technology and social media have a positive impact on young people?

- P** Technology and social media have many positive effects on young people today. They provide opportunities to learn, communicate and develop important skills.
- E** For example, online platforms such as Khan Academy and YouTube offer free educational videos that help students understand difficult topics. A recent survey by Pew Research (2023) found that 70% of teenagers use the internet to support their schoolwork.
- E** This shows that technology makes learning more accessible and engaging. It also allows young people to connect with experts and peers around the world, which can build confidence and broaden their perspectives.
- L** Therefore, when used wisely, technology and social media can play a valuable role in education and personal growth. However, it is important to manage the time spent online.

HOW EACH PART WORKS

P POINT



- State your main idea.
- Answer the question.
- Be clear and specific.

USE PHRASES SUCH AS:

- In my opinion, ...
- The main reason is ...
- It is clear that ...

E EVIDENCE



- Give facts, statistics, examples or quotes.
- Make sure it is relevant.

USE PHRASES SUCH AS:

- For example, ...
- According to ...
- Research shows that ...

E EXPLAIN



- Explain how your evidence supports your point.
- Analyse and develop your idea.

USE PHRASES SUCH AS:

- This means that ...
- This shows that ...
- As a result, ...

L LINK



- Link back to the question or main idea.
- Connect to the next paragraph.

USE PHRASES SUCH AS:

- Therefore, ...
- As a result, ...
- This leads to ...

COMMON MISTAKES

- ✗ Giving no evidence.
- ✗ Explaining the evidence.
- ✗ Writing a new point in the explain.
- ✗ Forgetting to link.
- ✓ Use specific evidence.
- ✓ Explain HOW it supports your point.
- ✓ Stay focused on your main idea.
- ✓ Link back to the question or bigger picture.



MODEL PEEL PARAGRAPH (ANNOTATED)

Main point
(your idea)

Technology and social media have many positive effects on young people today. They provide opportunities to learn, communicate and develop important skills.

Evidence
(fact or example)

For example, online platforms such as Khan Academy and YouTube offer free educational videos that help students understand difficult topics. A recent survey by Pew Research (2023) found that 70% of teenagers use the internet to support their schoolwork.

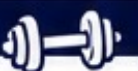
Explanation
(how it supports the point)

This shows that technology makes learning more accessible and engaging. It also allows young people to connect with experts and peers around the world, which can build confidence and broaden their perspectives.

Link back
(connect to question / next point)

Therefore, when used wisely, technology and social media can play a valuable role in education and personal growth. However, it is important to manage the time spent online.

CHALLENGE: IMPROVE IT!



Improve the weak paragraph below using the PEEL structure.

Social media is good for students. It helps them a lot. Many students use it every day. They can learn things and talk to friends. It is important.

P _____

E _____

E _____

L _____

Try to make your ideas clear, supported and well connected!



PEEL CHECKLIST

- ✓ I stated my main point clearly.
- ✓ I used strong evidence or examples.
- ✓ I explained how the evidence supports my point.
- ✓ I linked back to the question or next idea.
- ✓ My paragraph is focused and well organised.



REMEMBER

- ✓ One idea per paragraph.
- ✓ Support it with evidence.
- ✓ Explain it clearly.
- ✓ Link it logically.
- ✓ Good paragraphs = good essays!



GOOD WRITING IS CLEAR, LOGICAL AND WELL STRUCTURED. ★