

SPEECH

PERSUADE. INSPIRE. MOTIVATE.

YOUR
VOICE CAN
CHANGE
MINDS!



EXAMPLE SPEECH

SHOULD OUR SCHOOL GO PLASTIC-FREE?



OPENING

Good morning everyone,
Today, I want to talk about an
issue that affects us all...



ADDRESS THE AUDIENCE

Think about it – every day we see
plastic bottles, wrappers and bags
all around our school.
Is that the future we want?



MAIN POINTS

- Plastic harms our environment.
- It affects wildlife and oceans.
- We have better alternatives.
- Small changes = big impact.



APPEAL / EMOTION

We only have one planet.
Let's be the generation that
protects it.



CALL TO ACTION

I ask you today to say **YES** to a
plastic-free school.
Together, we can make it happen!



POWERFUL ENDING

The choice is ours.
The time is now.
Let's lead the change!

SPEAK WITH
CONFIDENCE!



PURPOSE



TO PERSUADE
AND INFLUENCE
AN AUDIENCE.

KEY FEATURES



KNOW YOUR
AUDIENCE



RHETORICAL
QUESTIONS



REPETITION
OF KEY IDEAS



POWERFUL
LANGUAGE



EMOTIONAL
APPEALS



STRONG
ENDING

TENSES USED



PRESENT SIMPLE

for facts, opinions
and general statements



PRESENT CONTINUOUS

to show trends or
changes happening now



PAST SIMPLE

to refer to past events
or examples



FUTURE (WILL)

to make predictions
or promises



MODAL VERBS

(should, must, can)
to give advice or persuade

DO



- ✓ Speak clearly and confidently
- ✓ Use examples and facts
- ✓ Engage your audience
- ✓ Use persuasive language
- ✓ End with a strong call to action

DON'T



- ✗ Read your speech
- ✗ Use fillers (um, like, you know)
- ✗ Go off topic
- ✗ Make it too long or complicated
- ✗ Forget your audience