



PLAN A SPEECH-WRITING LESSON

Three choices for the start, middle and end.

THE IDEA

Shape an argument for an audience and a purpose.



IN THE CLASSROOM

Choose a starter and main activity. Read aloud.



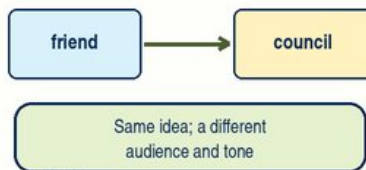
START OF THE LESSON

Activate thinking and establish a focus.

1

Audience shift

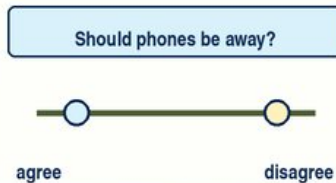
Compare one message to a friend and to a council. What changes?



2

Choose a position

Take a view on a school issue. Give one reason aloud.



3

Hear the opening

Listen for pace, pauses and emphasis in two short openings.



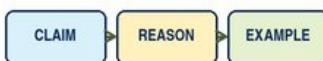
MIDDLE OF THE LESSON

Model the writing and build independence.

1

Shape the argument

Model a claim, reason and example; make the links clear.



We should... because...
For example...

2

Draft the hook

Open with a question or surprising fact to win listeners' attention.

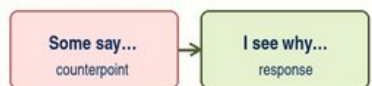


Would you...? Did you know...?

3

Counterpoint response

Acknowledge another view, then respond with a reason.



Respectful replies build trust.



END OF THE LESSON

Check learning and plan the next step.

1

Signpost check

Highlight phrases that guide the listeners.



Do the ideas connect?

2

Listener feedback

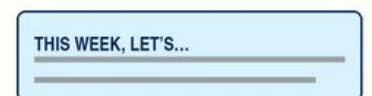
Listeners share one strength and one question.



3

Call to action

End with one realistic action for listeners.



Specific • doable • shared



EAL UPGRADE

Rehearse key phrases aloud. Offer a short speaking frame, then fade it as students gain confidence.



TRY IT TOMORROW

Use one speech move: hook the listener, support a claim and end with a clear action.



TEACHER LANGUAGE

Who are you speaking to? Which words should listeners remember? What can they do next?